



BANG ON- 12.12.09

A relaxed shopping experience awaits you!

The Holiday season is such a busy time for everybody. December passes us by quickly as we hurry between Christmas parties, religious gatherings, or just staying warm & cozy at home with our families. Let's not forget running frantically through the malls, making purchases for the Holiday season with all the other shoppers!

As a new home builder, we find many new home buyers love the months of December through February to take time out for the relaxed pace of shopping for a new home.

During the winter months there are many advantages to shopping for a new home! I've put together a list of benefits that often go unnoticed. In fact, this may be the best time of the year to be buying a new home!

Neighbourhood & Homesite selection - There are many 'New Releases' of Neighbourhoods during the winter. This allows you to choose from the best homesites in a development. The best lots are often chosen early, and in many cases long before the first home is actually constructed. Shop early for the best selection!

Improved Pricing - As the economic recovery picks up more strength going into the new year, we are anticipating that costs of labour and material will go up, having been suppressed for the last year. Negotiating your new home purchase now could save you \$1000's off prices in the Spring.

Personal Attention at the Models - The traffic at model homes is typically not as frantic as it is in the spring and fall. It's wonderful to get a higher level of attention at a sales centre, allowing you to have all your questions answered. During the busy season it is sometimes difficult to do much more than take a quick look around, and get a stack of brochures on your way out the door.

Availability of the Builder - Builders tend to be more readily available in the winter months. This may even allow you a meeting directly with the Builder, which is often difficult through the peak season when they have so many other demands on their time. This is especially beneficial if you are looking for a truly 'custom' home.

New Colours / Samples - Who doesn't want to have the newest, latest designs incorporated into their new home? By working on your new home now, you're likely to choose your colour combinations from many of the new samples for 2010!

To make your shopping trip easier and more organized, visit the London Home Builders' Association website at www.lhba.on.ca. You'll be able to obtain a complete listing of Member builders, and the Neighbourhoods they build in on the Builders' Interactive map.

So take some time from the busy December schedule, or even in the early part of 2010 to visit builders' models & websites. I'm sure you'll be glad that you did!