



## Event Sponsorship Opportunities

We invite you to review the available sponsorship opportunities for our upcoming 2026 Constructors Cup, Corporate Soccer Tournament. Please contact [amoss@lhba.on.ca](mailto:amoss@lhba.on.ca) for more details and to express your interest in getting involved.

### What is the event?

The LHBA in partnership with Tricar proudly present the 2026 Constructors Cup Corporate Soccer Tournament. Our 4<sup>th</sup> annual tournament will this year support the Homes For Heroes and the London Veterans Village. The tournament will be played on Friday May 29, 2026 at Tricar Field in West London.

The proceeds from the event will go directly to Homes For Heroes and the London Veterans Village and will be doubled via the matching fund program supported by the generous anonymous donor family – administered by London Community Foundation.

### Who will attend?

LHBA members can register mixed/co-ed teams of up to 15 players. We are aiming for 192-240 players plus volunteers, officials, charity representatives, media and LHBA/Tricar staff. Teams will be encouraged to invite their organizations to come support them in the stands.

### Why Partner with us?

- Opportunity to promote your brand identity to the public and industry stakeholders and the LHBA membership. LHBA members include a large contingent of builders and renovators in London and surrounding areas across South-Western Ontario; LHBA is the 3<sup>rd</sup> largest Home Builders' Association in Ontario and known for solid promotion of its partners.
- Visible proof to member builders and renovators that you value their business and support their industry association.
- Engagement with the London community including the tournament's chosen charity.

## Information about Homes For Heroes and the London Veterans Village

Recognizing the growing crisis of Canadian Armed Forces Veterans facing homelessness upon returning to civilian life, the Homes For Heroes Foundation was established. Tragically, up to 10,000 Canadian Veterans now find themselves living on the streets, having sacrificed to protect our freedoms. These brave individuals deserve our steadfast support. With public assistance, Homes For Heroes provides Veterans with housing, resources, and services, to facilitate a successful transition back into civilian life.

Homes For Heroes Foundation (H4HF) delivers a comprehensive supportive housing program for Veterans. Their on-site case workers provide individualized reintegration support tailored to each resident's specific needs and goals. The key focus of the H4HF Veterans Village Program is to provide transitional supportive housing within a dedicated "Veterans' Village" community that includes comprehensive, customized programming.

Homes For Heroes is constructing villages across Canada to address homelessness among Veterans with operating villages in Calgary, Edmonton and Kingston and two active construction projects in London, ON and Winnipeg, MB.

The London Veterans Village is situated on the grounds of [St Joseph's Health Care Parkwood Institute](#).

**To learn more, visit <https://homesforheroesfoundation.ca/>**

The Health and Homelessness Fund for Change, supported by the generous anonymous donor family working to improve the lives of those experiencing homelessness in our community, has committed to matching our donation from the tournament dollar-for-dollar. The Fund for Change is administered by the London Community Foundation in partnership with the donor family. **To learn more, visit [www.FundForChange.ca](http://www.FundForChange.ca)**

# Sponsorship Packages

	Food Truck 2@\$2000	World Cup \$1000	Hattrick \$500	MVP \$250	Refuelling \$800	A/V/Prizes Registration
Digital	X	X	X	X	X	X
Dedicated Onsite Branding Recognition	X				X	
Onsite Branding Recognition	X	X	X	X	X	X
Media Releases	X	X				



## Food Truck Sponsor

1 @ \$4000 OR 2 @ \$2000

Number of Opportunities: 2

**CONFIRMED**

2 Food Trucks provide lunch and a soft drink to each player and volunteers. Sponsors help to cover the costs of the food trucks.

### Package Includes:

- **Digital Advertising**
  - Recognition as a Food Truck sponsor in social media posts
  - Logo placement in Eblasts
  - Logo inclusion in digital banners used to promote the event
  
- **Onsite Branding Recognition**
  - Logo inclusion in all main event signage
  - Dedicated sign at lunch location identifying you as Food Truck Sponsor
  - Logo and Food Truck Sponsor recognition included on player and volunteer lunch vouchers
  
- **Media Advertising**
  - Logo inclusion and recognition as a Food Truck sponsor in all media releases

## Community Event Sponsors

\$ Gold, Silver, Bronze Levels

Number of Opportunities: Unlimited

Cash donations at a sponsorship level of your choosing, will be put towards our event costs such as officials, portable washrooms, first aid, AV, etc.

### Levels of sponsorship

1. World Cup Sponsor \$1000
2. Hatrick Sponsor \$500
3. MVP Sponsor \$250

As a community event sponsor, we'll include your logo on our event sponsor signage onsite at the event and within eblasts and social media posts. Gold sponsor logos included in media releases.

## Player Refuelling Sponsor

\$800

Number of Opportunities: 1

Sponsor to cover the cost of snacks and chilled water for players and volunteers. Players will be given tickets to exchange for refreshments of their choice.

### Package Includes:

- **Digital Advertising**
  - Logo placement in Eblasts
  - Recognition Player Refuelling Sponsor in social media posts at the event and post event thank you
  - Logo inclusion in digital banners used to promote the event
- **Onsite Branding Recognition**
  - Logo inclusion on event sponsor signage
  - Signage at registration table – supplied by sponsor
- **Onsite Involvement**
  - Opportunity to assist at the Refuelling Area

## Prizes Sponsor

\$ Prize Donations

Number of Opportunities: 2

- Provide a total of 15 individual prizes for the winning recreational and competitive teams (30 total). Suggested prizes include gift cards, drinkware, experiences, etc.

### Package Includes:

- **Digital Advertising**
  - Logo placement in Eblasts
  - Recognition Prize Sponsor in social media posts
  - Logo inclusion in digital banners used to promote the event

## Registration Table Sponsor

\$500

Number of Opportunities: 1

### Package Includes:

- **Digital Advertising**
  - Logo placement in Eblasts and social media posts
- **Onsite Branding Recognition**
  - Logo inclusion on event sponsor signage
  - Signage at registration table – supplied by sponsor
- **Onsite Involvement**
  - Opportunity to assist at the registration table

**Signage Sponsor**

\$ Provide all necessary event signage

Number of Opportunities: 1

Sponsor to cover the cost of or provide materials for all main event signage, sponsor recognition signage, white board ability score board and wayfinding signage.

**Package Includes:**

- **Digital Advertising**
  - Recognition as Signage Sponsor in social media posts
  - Logo placement in Eblasts
  - Logo inclusion on all banners shared by the charity.
  
- **Onsite Branding Recognition**
  - Logo inclusion on each sponsor printed sign

**A/V Sponsor**

\$500

Number of Opportunities: 1

Sponsor to cover the cost of or provide A/V equipment for use at the event for announcements and music including wireless mic, 2 speakers and a device to plug into for music.

**Package Includes:**

- **Digital Advertising**
  - Logo placement in Eblasts and social media posts
  
- **Onsite Branding Recognition**
  - Logo inclusion on printed main event sponsor recognition signage
  - Optional Signage at registration table – supplied by sponsor